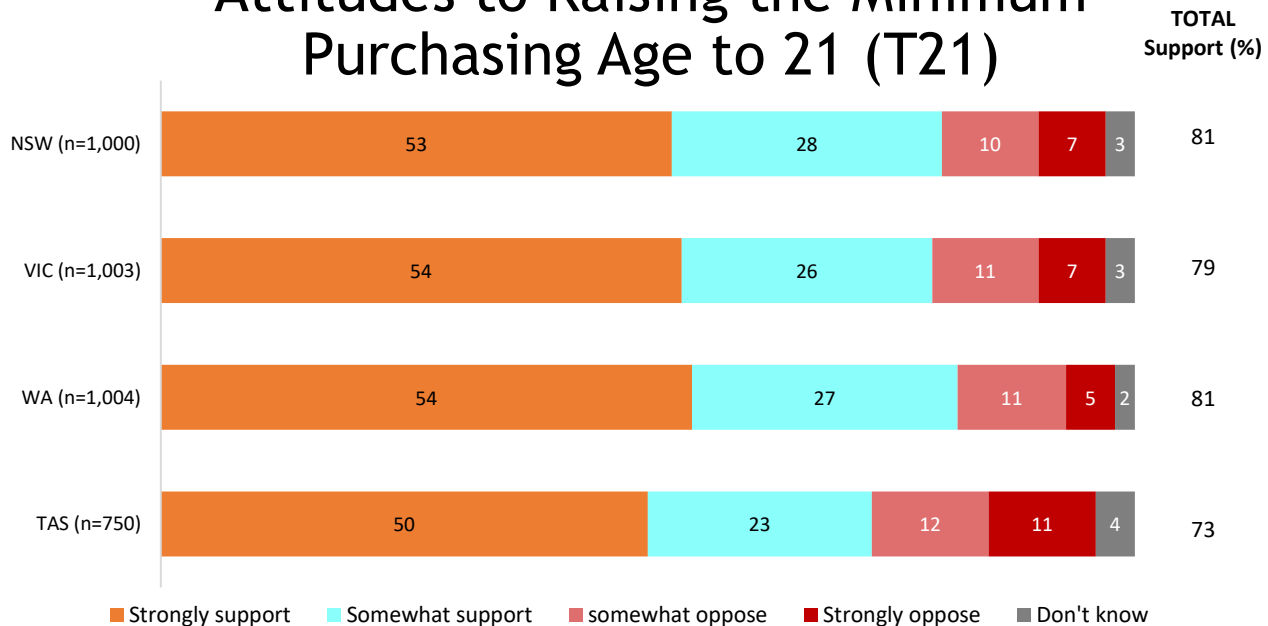


State Comparison of Tobacco Public Opinion Polling 2018

The majority of voters across New South Wales, Victoria, Western Australia and Tasmania support raising the minimum age for buying cigarettes to 21 years old.

Attitudes to Raising the Minimum Purchasing Age to 21 (T21)



B1. The current legal age for buying cigarettes in <State> is 18 years old. There is a proposal to raise the minimum age for buying cigarettes to 21 years old. Would you support or oppose this change?

METHODOLOGY

- The survey was conducted using a combination of online and Computer-Assisted Telephone Interviewing (CATI) amongst a representative sample of all four states.
- Respondents were distributed across metropolitan and regional areas.
- All interviewing was conducted between 20 August and 10 September as the fieldwork varied somewhat across the states.
- To ensure the final sample is representative, quotas were set for age, gender and location and the final data was post-weighted using the latest ABS population estimates.

New South Wales

- 88% of people who have never smoked in NSW support T21
- Only 35% of regular smokers in NSW oppose T21
- Highest support for T21 in NSW was among 30-39 years

Demographic	Support	Oppose	Demographic	Support	Oppose
Men	79	19	Labor	81	16
Women	82	14	Liberal/Nationals	85	14
			The Greens	84	16
18-29	78	18	Pauline Hanson One Nation	76	22
30-39	87	11	Other	84	16
40-49	78	18			
50-59	79	16	Regular smoker	62	35
60+ years	82	17	Occasional smoker	83	13
			Former smoker	80	18
Sydney	82	15	Never smoked	88	9
Other NSW	79	18			

Base: Total; n=1,000

Demographic	Support	Oppose
Men	81	16
Women	78	18
18-29	85	14
30-39	83	13
40-49	79	16
50-59	71	24
60+ years	79	18
Melbourne	80	17
Regional Vic	77	18

Demographic	Support	Oppose
Labor	83	15
Liberal/Nationals	83	16
The Greens	81	18
Other	62	30
Regular smoker	63	32
Occasional smoker	75	24
Former smoker	80	16
Never smoked	87	11

Victoria

- 87% of people who have never smoked in VIC support T21
- 63% of regular smokers in VIC support T21
- Highest support for T21 in VIC was among 18-29 years

Base: Total; n=1,003

Western Australia

- 87% of people who have never smoked in WA support T21
- 75% of regular smokers in WA support T21
- Highest support for T21 in WA was among 30-39 years

Demographic	Support	Oppose
Men	81	17
Women	82	16
18-29	81	18
30-39	87	11
40-49	79	18
50-59	77	19
60+ years	82	16

Demographic	Support	Oppose
Labor	84	14
Liberal/Nationals WA	84	15
The Greens	73	24
Pauline Hanson One Nation	77	22
Other	83	14
Regular smoker	72	24
Occasional smoker	81	18
Former smoker	78	21
Never smoked	87	11

Base: Total; n=1,004

Demographic	Support	Oppose
Men	70	24
Women	76	21
18-29	74	23
30-39	79	16
40-49	70	26
50-59	68	26
60+ years	74	21

Demographic	Support	Oppose
Labor	75	22
Liberal	74	23
The Greens	76	18
Other	67	27
Regular smoker	57	36
Occasional smoker	73	23
Former smoker	72	24
Never smoked	79	17

Base: Total; n=750

Tasmania

- 79% of people who have never smoked in TAS support T21
- 57% of regular smokers in TAS support T21
- Highest support for T21 in TAS was among 30-39 years